

ORDER



Orders
Order / Rev: 163772
Alt Order #: 06278116
Product Desc: WOMEN VOTE
Estimate: 3181
Flight Dates: 08/20/12 - 08/26/12
Original Date / Rev: 08/15/12 / 08/15/12
Order Type: GENERAL

WDJT-TV-LP

Primary AE: Vicky Rehill
Sales Office: HCHI
Sales Region: NAT

Agency Name: Adelstein/Liston
Buying Contact:
Billing Contact:
 222 W. Ontario St.
 Chicago, IL 60610

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Issue/Women Vote
Demographic: A35+
Product Codes: PL Issue
Priority: P-1
Revenue Codes: AGY, POL, ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/25/12	11	\$8,400.00	\$7,140.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	11	\$8,400.00	\$7,140.00	0.00
Totals	11	\$8,400.00	\$7,140.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Vicky Rehill			Start Of Order - End Of Order	100%

Order Share	Share	Total
WDJT-TV-LP	9%	\$8,400.00
Market	100%	\$93,333.33

Competitive Share	Share	Total
CABLE	0%	\$0.00
WBME	0%	\$0.00
WCGV	1%	\$933.33
WISN	34%	\$31,733.33
WITI	25%	\$23,333.33
WMLW-	0%	\$0.00
WPXE	0%	\$0.00
WTMJ	30%	\$28,000.00
WVTV	1%	\$933.33
WYTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WDJT	08/20/12	08/24/12	Y&R 11a-12p The Young & the Restless 11a-	CM	11a - 12p	MTWTF--	:30	3	\$600.00	P-1	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	MTWTF--			3		\$600.00		0.00				
E 2	WDJT	08/20/12	08/24/12	Jeopardy 6p-630p 6p-630p/Jeopardy	CM	M-F 6p-630p	MTWTF--	:30	3	\$1,000.00	P-1	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	MTWTF--			3		\$1,000.00		0.00				

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Advertiser: Issue/Women Vote
 Product Desc: WOMEN VOTE
 Estimate: 3181

WDJT-TV-LP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	WDJT	08/20/12	08/24/12	Wheel of Fortune 630p-7p 630p-7p/Wheel	CM	M-F 630p-7p	MTWTF--	:30	3	\$1,000.00	P-1	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/20/12	08/26/12	MTWTF--		3				\$1,000.00		0.00			
E 4	WDJT	08/25/12	08/25/12	Sat 6p-7p Jep/Wheel Sat 6p-7p Jep/Wheel	CM	Sat 6-7p	-----1-	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/20/12	08/26/12	-----1-		1				\$400.00		0.00			
E 5	WDJT	08/25/12	08/25/12	Sat 1035p-1135p The Closer	CM	1035p-1135p	-----1-	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/20/12	08/26/12	-----1-		1				\$200.00		0.00			
Totals														11	\$8,400.00